



EXHIBITOR/SPONSOR PROSPECTUS

Join us for RISE24, All Rise’s 30th annual training conference, and be part of the world’s largest event on treatment courts and justice reform. 7,000 attendees expected!

Reserve your exhibit booth here: *forthcoming*

RISE24 Conference location: Anaheim Convention Center | RISE24 HQ Hotel: Anaheim Marriott

RISE24 BENEFITS*	PLATINUM \$45,000 4 AVAILABLE	GOLD \$30,000 2 AVAILABLE	SILVER \$15,000 5 AVAILABLE	BRONZE \$7,000	EXHIBITOR RATES VARY
60 second video commercial	√				
Webinar or onsite event	√				
Banner on mobile app	√				
Tote bag insert	√	√			
Push notification	2	1			
Guaranteed All Rise Room Block	10	8			
75-min training session	2	2	1		
Complimentary Lead Retrieval for two people	√	√	√		
Space in conference program	Full page	Half page	Quarter page	Eighth page	
Pre- or post-conference attendee list	√	√	√	√	
Logo placement in program, on website and signage	√	√	√	√	
Exhibit booth	Island in Expo Hall or premier foyer placement	20' x 10' in Expo Hall or premier foyer placement	10' x 10' in Expo Hall or premier foyer placement	10' x 10' premier placement in Expo Hall	10' x 10' in Expo Hall
Complimentary RISE24 registrations	10	8	6	4	2
Company listing in program, mobile app, website, signage	√	√	√	√	√

*Benefits subject to change

Please contact All Rise’s Director of Membership & Outreach, Kristen Deutsch, at kdeutsch@allrise.org or 202.510.2978 for more information. <https://allriseconference.org/sponsor-exhibit/>

RISE24 | May 22 – 25, 2024 | Anaheim Convention Center

RISE24 Sponsorship Opportunities		
Sponsorship Packages (see previous page)		
Platinum	\$45,000	Four available
Gold	\$30,000	Two available
Silver	\$15,000	Five available
Bronze	\$7,000	Fifteen available
Giveaway		
Conference Lanyards	\$10,000	One available
Tote Bags	\$17,000/\$8,500 shared sponsor	One available
Hand Sanitizers	\$3,000 + sponsor's cost of production	One available
Training		
Lunch and Learn/Focus Group onsite event – 90 minutes	\$5,000	Limited availability
<i>New!</i> Innovative Showcase in Expo Hall – 45 minutes	\$4,000	Limited availability
Print & Digital Advertising		
RISE Mobile App – sponsor banner linked to company website	\$4,500	One available
Mobile App Push Notification	\$1,000	Three available
Elevator Clings	\$TBD	Limited availability
Brand a Bathroom	\$TBD	Limited availability
Tote Bag Insert	\$3,000 + sponsor's cost of production	Limited availability
Registration		
Registration Kiosk & Ribbon Sponsor	\$TBD	Limited availability
Charging Station	\$2,500	Two available
Logo floor cling in front of booth	\$500	Unlimited
Logo clings on high boys	\$500	Unlimited
Other Opportunities		
Attendee List	\$3,500	Limited availability

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Reserve your exhibit booth here: *forthcoming*

10' x 10' Booth Rates	Early Bird Before 2/9/24	Standard After 2/9/24
Standard in-line <i>for profit</i>	\$2,800	\$3,100
Standard in-line <i>non-profit</i>	\$1,725	\$2,025
For corner booths add:	+\$250	+\$250
All exhibitors in the Expo Hall must provide or purchase their own carpet.		

As an exhibitor you receive:

- ✓ Two conference registrants for each 10 x 10 booth space (sponsors receive additional complimentary registrants)
- ✓ Company listing in conference program and in the RISE Mobile App
- ✓ Pipe and drape with an 8' high back wall and 3' high side rails
- ✓ 6' skirted table, two chairs and a wastebasket
- ✓ Identification sign with your company name
- ✓ Daily aisle maintenance

NOTE: CARPET IS MANDATORY FOR COMPANIES EXHIBITING IN THE EXPO HALL AND WILL COST IN THE RANGE OF \$500 - \$900 PER 10' X 10' BOOTH.

Tentative RISE24 Exhibitor Schedule

Tuesday, May 21, 2024 – 10:00 am – 5:00 pm - Exhibitor Move-In and Registration

Wednesday, May 22, 2024 - 7:00 am – 6:00 pm – Exhibits Open

7:00 am – 8:00 am: Coffee Break in Expo Hall

5:00 pm – 6:00 pm: Exhibitor networking and light refreshments

Thursday, May 23, 2024 - 7:00 am – 5:00 pm - Exhibits Open

7:00 am – 8:00 am: Coffee Break in Expo Hall

4:45 pm – 5:45 pm: Exhibitor networking and light refreshments

Friday, May 24, 2024 - 7:00 am – 12:15 pm - Exhibits Open; cannot dismantle before 12:15 pm

7:00 am – 8:00 am: Coffee Break in Expo Hall

Saturday, May 25, 2024 - Conference ends by 1:00 pm

RISE24 Sponsorship/Exhibitor Level - Benefit Details and Deadlines

Secure your Sponsorship or Exhibit Space [all companies]:

- Purchase a booth through this link: *forthcoming*
- Sponsors: sign the RISE24 Contract to secure your spot
- Payment must be provided to secure your spot
- Sign off on RISE24 Terms & Conditions

Booth Placement [all companies]:

- *TBD*

Company Listing [all companies]:

- All exhibiting and sponsoring companies are listed in the conference program
- All exhibiting and sponsoring companies are listed on signage onsite
- All exhibiting and sponsoring companies are listed in the RISE mobile app
- All exhibiting and sponsoring companies are found in the floor plan on <https://allriseconference.org/sponsor-exhibit/>

Complimentary Registered Exhibitor Personnel [all companies]:

*Every person in attendance must be registered. Register your personnel by **April 25, 2024**. We will provide a form for your complimentary personnel. Beyond your allocated complimentary personnel, it is \$495 for the reduced exhibitor rate, and you will receive a link to purchase additional registrations.*

- Platinum Sponsors get 10 complimentary personnel
- Gold Sponsors get 8 complimentary personnel
- Silver sponsors get 6 complimentary personnel
- Bronze sponsors get 4 complimentary personnel
- Non-sponsoring exhibitors get 2 complimentary personnel

Logo placement [Platinum, Gold, Silver and Bronze Sponsors]:

- Sponsor logos are on <https://allriseconference.org/> and linked to your website
- Sponsor logos are on a thank you page in the conference program
- Sponsor logos are on signage onsite
- Please send All Rise a high resolution file of your logo **as soon as your commitment is made** to include in all the materials

Conference Program Ads [Platinum, Gold, Silver and Bronze Sponsors]:

All sponsor ads are due to All Rise by **[date]**

- Platinum = Full page:
Full Page Ad (with bleed): trim size is 5.5" x 8.5"; with bleed add .125" (1/8") to all sides (5.75" x 8.75")
Full Page Ad (no bleed): 4.75" x 7.75"
- Gold = Half page: 4.75" x 3.75"
- Silver = Quarter page: 2.25" x 3.75"
- Bronze = Eighth page: 2.25" x 2"

Pre- or Post-Conference Attendee List [Platinum, Gold, Silver and Bronze Sponsors]:

- Sponsors must choose between either the pre-conference list or the post-conference list and must choose either email or mailing address.
- The email attendee list includes: first name, last name, email, title, city, state, type of treatment court; the mailing address attendee list includes: first name, last name, address, city, state, zip, title and type of treatment court
- The list is for a one-time use only communication and the information cannot be added into any databases, nor can it be replicated or shared
- Sponsor must sign an agreement before obtaining either attendee list
- Sponsor must send their communication email/mailer to All Rise for approval; this must be sent to All Rise before All Rise will send sponsor the list
- Sponsor must include the following disclaimer in the communication:
This is an advertisement; it does not constitute an endorsement by All Rise of the advertised product, services or organization. You are receiving this email because you registered for RISE24.

- The list will ONLY ever come from All Rise; no third parties can ever sell the list and if you are contacted by someone claiming to have the list, it is a scam and you should not respond

75-Minute Training Session during RISE24 [Platinum, Gold and Silver Sponsors]:

- Platinum and Gold sponsors get two 75-minute training sessions; Silver sponsors get one 75-minute training session
- The topic and speakers are the sponsor's responsibility to determine and the session can be used as a promotional session and/or an educational session
- The topic and speakers must be pre-approved by All Rise
- Your sessions will be included in the conference program and on the conference app
- Session topics and speakers must be submitted by **[date] through this form.**
- Session description and objectives must be submitted by **[date] through this form.**
- Handouts/PPTs must be submitted by **[date], emailed to conferencespeakers@allrise.org.**
- Sponsors will work with All Rise to determine date and time of your session(s). In some instances, All Rise may need to decide when your session takes place.
- Your speakers must get registered at the speaker rate of \$495; there is a specific registration link for speakers that will be sent to you. Please ensure your speakers are registered.

Guaranteed Housing in the All Rise Block [Platinum and Gold Sponsors]:

- Platinum sponsors receive 10 guaranteed rooms and Gold sponsors receive 8 guaranteed room in the All Rise rooming block.
- Sponsor must sign an agreement stating that sponsor is responsible for the costs of the room and if there is a cancellation less than 30 days out, sponsor will be responsible for room charges. *More details forthcoming.*
- Sponsors will be provided with a document to fill in with names, arrival and departure dates, email address and credit card information, submitted to All Rise by **[date]**

Lead Retrieval [all companies can access; Platinum, Gold and Silver get complimentary]:

- Platinum, Gold and Silver sponsors will be provided with 2 licensed lead retrievals at no extra cost
- All other companies can purchase lead retrieval through our mobile app vendor, Bravura. There is no deadline to purchase lead retrieval.
- Details forthcoming

Conference Bag Insert [Platinum and Gold Sponsors]:

- This is your chance to advertise your produce or services through a printed document or provide a tchotchke for attendees that will be inserted into the conference tote bag.
- Item must be pre-approved by All Rise; submit file for approval by **[date]**
- Cost of printing/production is the sponsor's responsibility
- Sponsor can print/produce and mail to *[location TBD]* by **[date]**
- Optionally, All Rise's printer can print out documents at sponsor's expense.

Push notification during RISE24 [Platinum and Gold Sponsors]:

- Platinum sponsors get 2 push notifications; Gold sponsors get 1 push notification
- Use this opportunity to promote your booth; your speaking session; your product/service
- Submit push notifications to All Rise by **April 25, 2024**
- Push Notification Guidelines:
 - Create a subject – 100 character limit (suggested to keep the subject within 10 words)
 - Create a message – 4000 character limit. Note: The push notification on the app will display the subject and part of the message.
 - Optionally, you can enter a website/URL and a display text for the URL. Example: if the Display text is 'Tap here for Google' and the Link is 'www.google.com' then the Announcement message will be displayed with 'Tap here for Google'
 - Send your requested date/time you would like your push notification to be sent out during the conference. We will try our best to get it sent out during that time but it will also need to be worked into the All Rise schedule of notifications going out.

60-second video [Platinum Sponsors]:

- Your marketing video will be shown prior to the opening ceremony or other general session
- It must not exceed 60 seconds
- Video must be pre-approved by All Rise
- Submit to All Rise by **March 28, 2024** for approval

Webinar or Onsite Lunch Hour Event [Platinum Sponsors]:

- Notify All Rise by **February 28, 2024** with your choice between a webinar or onsite event
- Webinar – can be done before or after the conference. All Rise will need your topic, description, objectives and speaker information. All Rise will send out a blast to the treatment court field with a registration link to the webinar. [Click here for instructions.](#)
- Onsite Lunch Hour Event – this can be considered a Focus Group or Lunch and Learn. It is your time to present your own material to your chosen attendees. You are responsible for the topic, speakers/moderators, invitation, managing the RSVPs, catering (recommended) and any A/V needs. All Rise will provide the space onsite. [Click here for more details.](#)

Rotating Banner on RISE mobile app [Platinum Sponsors]:

- This can be your logo or a static ad and is linked to your website.
- Sponsor banners appear at the bottom of the app. Multiple sponsor banners will switch dynamically every 10 seconds.
- File sizes required: 640x80, 960x80, 1242x120, 2208x120, 2048x107, 2732x107 sizes
- Submit to All Rise by **March 28, 2024**

Additional Information:

Headquarters Hotel:

Housing for RISE24 will open in January 2024 and it is highly recommended that you book your lodging as soon as it opens as it sells out fast.

RISE24 has contracted with the Anaheim Marriott as our headquarter hotel, located on one end of the Anaheim Convention Center:

Anaheim Marriott
704 W Convention Way
Anaheim, CA 92802

We have also contracted with several other hotels in the Anaheim area.

Main Vendors/Contacts:

Show Management:

Kristen Deutsch, All Rise
Cell: 202-510-2978
[Kdeutsch@allrise.org](mailto:kdeutsch@allrise.org)

General Service Contractor:

Alliance Nationwide Exposition
888-528-2011
exhibitorassistance@alliance-exposition.com

Conference App and Lead Retrieval:

Bravura
support@bravuratechnologies.com

Electricity Vendor – *forthcoming*

Catering (convention center) – *forthcoming*

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