



Exhibitor/Sponsor Prospectus

Join us for RISE25, All Rise’s annual training conference, and be part of the world’s largest event on treatment courts and justice reform. 7,500 attendees expected! RISE25 will be held at the Gaylord Palms Resort & Convention Center, 6000 W Osceola Pkwy, Kissimmee, FL 34746. Booth reservation in the Florida Expo Hall of the Gaylord Palms is forthcoming.

RISE25 Benefits*	Platinum \$45,000 Limited	Gold \$30,000 Limited	Silver \$15,000 Limited	Bronze \$7,000 Limited	Exhibitor Rates Vary
60-second video commercial	✓				
Webinar or on-site event	✓				
Banner on mobile app	✓				
Tote bag insert	✓	✓			
Mobile app push notification	2	1			
Guaranteed All Rise room block	10	8			
75-min training session	2	2	1		
Complimentary lead retrieval for two people	✓	✓	✓		
Ad in conference program	Full page	Half page	Quarter page	Eighth page	
Pre-or post-conference attendee list	✓	✓	✓	✓	
Logo placement in program, on website, and on signage	✓	✓	✓	✓	
Exhibit booth	30'x10' premier placement in Expo Hall	20' x 10' premier placement in Expo Hall	10'x10' premier placement in Expo Hall	10' x 10' premier placement in Expo Hall	10' x 10' in Expo Hall
Complimentary RISE25 registrations	10	8	6	4	2
Company listing in program, mobile app, website, signage	✓	✓	✓	✓	✓

*Benefits subject to change

All companies must provide or purchase carpet for your booth.

Please contact All Rise’s Director of Membership and Outreach, Kristen Deutsch, at kdeutsch@allrise.org or 202.510.2978 for more information. <https://allriseconference.org/sponsor-exhibit/>



RISE25 Sponsorship Opportunities		
Sponsorship Packages (see previous page)		
Platinum	\$45,000	Limited availability
Gold	\$30,000	Limited availability
Silver	\$15,000	Limited availability
Bronze	\$7,000	Limited availability
Giveaway		
Conference Lanyards	\$12,000	One available
Tote Bags	\$32,000	SOLD OUT
Water Bottles	\$4,000+ sponsor's cost of production	One available
Training		
Lunch and Learn/Focus Group on-site event – 90 minutes	\$5,000	Limited availability
Print and Digital Advertising		
RISE Mobile App – sponsor banner linked to company website	\$4,500	One available
Mobile App Push Notification	\$1,000	Three available
Elevator Clings	TBD	Limited availability
Brand a Bathroom	TBD	Limited availability
Tote Bag Insert	\$3,000+ sponsor's cost of production	Limited availability
Registration		
Registration Kiosk & Ribbon Sponsor	TBD	Limited availability
Charging Station	\$2,500	Two available
Logo Floor Cling in Front of Booth	\$500	Unlimited
Logo Clings on High Boys	\$500	Unlimited
Other Opportunities		
Attendee List	\$3,500	Limited availability

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Reserve your exhibit booth here: [Link forthcoming](#)

10' x 10' Booth Rates	Early Bird <i>Before 2/21/25</i>	Standard <i>After 2/21/25</i>
Standard in-line <i>for profit</i>	\$2,800	\$3,100
Standard in-line <i>non-profit</i>	\$1,725	\$2,025
For corner booths add:	+\$250	+\$250
All exhibitors in the expo hall must provide or purchase their own carpet.		

As an exhibitor, you receive:

- ✓ Two conference registrants for each 10 x 10 booth space (sponsors receive additional complimentary registrants)
- ✓ Company listing in conference program and in the RISE Mobile App
- ✓ Pipe and drape with an 8' high back wall and 3' high side rails
- ✓ 6' skirted table, two chairs and a wastebasket
- ✓ Identification sign with your company name
- ✓ Daily aisle maintenance

NOTE: CARPET IS MANDATORY FOR COMPANIES EXHIBITING IN THE EXPO HALL AND WILL COST IN THE RANGE OF \$500- \$900 PER 10' x 10' BOOTH.

Tentative RISE25 Exhibitor Schedule

Tuesday, May 27, 2025

10:00 a.m. – 5:00 p.m. – Exhibitor move-in and registration

Wednesday, May 28, 2025

7:00 a.m. – 3:00 p.m. – Exhibits open

7:00 a.m. – 8:00 a.m. – Coffee break in expo hall

11:00 a.m. – 3:00 p.m. – Lunch break & refreshments with seating in the expo hall

Thursday, May 29, 2025

7:00 a.m. – 3:00 p.m. – Exhibits open

7:00 a.m. – 8:00 a.m. – Coffee break in expo hall

11:00 a.m. – 3:00 p.m. – Lunch break & refreshments with seating in the expo hall

Friday, May 30, 2025

7:00 a.m. – 11:30 a.m. – Exhibits open; cannot dismantle before 11:30 a.m.

7:00 a.m. – 8:00 a.m. – Coffee break in expo hall

Saturday, May 31, 2025

Conference ends by 1:00 p.m.



RISE25 Sponsorship/Exhibitor Level – Benefit Details and Deadlines

Secure your sponsorship or exhibit space (all companies):

- Purchase a booth through this link: *forthcoming*
- Sponsors: sign the RISE25 contract to secure your spot
- Payment must be provided to secure your spot
- Sign off on RISE25 terms and conditions

Booth placement (all companies):

- TBD

Company listing (all companies):

- All exhibiting and sponsoring companies are listed in the conference program, onsite signage, and in the RISE app

Complimentary registered exhibitor personnel (all companies) – submit by **April 25, 2025**

Every person in attendance must be registered. Beyond your allocated complimentary personnel, it is \$495 for the reduced exhibitor rate.

- Platinum sponsors get 10 complimentary personnel
- Gold sponsors get 8 complimentary personnel
- Silver sponsors get 6 complimentary personnel
- Bronze sponsors get 4 complimentary personnel
- Non-sponsoring exhibitors get 2 complimentary personnel

Logo placement (platinum, gold, silver and bronze sponsors):

- Sponsor logos are on <https://allriseconference.org/> and linked to your website
- Sponsor logos are on a thank you page in the conference program and signage on-site
- Please send All Rise a high-resolution file of your logo **as soon as your commitment is made** to include in all the materials

Conference program ads (platinum, gold, silver and bronze sponsors) – submit by **February 29, 2025**

- Platinum = Full page:
Full Page Ad (with bleed): trim size is 5.5" x 8.5"; with bleed add .125" (1/8") to all sides (5.75" x 8.75")
Full Page Ad (no bleed): 4.75" x 7.75"
- Gold = Half page: 4.75" x 3.75"
- Silver = Quarter page: 2.25" x 3.75"
- Bronze = Eighth page: 2.25" x 2"

Pre- or post-conference attendee list (platinum, gold, silver and bronze sponsors):

- Sponsors must choose between either the pre-conference list or the post-conference list and must choose either email or mailing address.
- The email attendee list includes: first name, last name, email, title, city, state, type of treatment court; the



mailing address attendee list includes: first name, last name, address, city, state, zip, title and type of treatment court

- The list is for a one-time use only communication and the information cannot be added into any databases, nor can it be replicated or shared
- Sponsor must sign an agreement before obtaining either attendee list
- Sponsor must send their communication email/mailer to All Rise for approval; this must be sent to All Rise before All Rise will send sponsor the list
- Sponsor must include the following disclaimer in the communication:
This is an advertisement; it does not constitute an endorsement by All Rise of the advertised product, services or organization. You are receiving this email because you registered for RISE25.
- The list will ONLY ever come from All Rise; no third parties can ever sell the list and if you are contacted by someone claiming to have the list, it is a scam and you should not respond

75-minute training session during RISE25 (platinum, gold, and silver sponsors):

- Platinum and gold sponsors get two 75-minute training sessions; silver sponsors get one 75-minute training session.
- The topic and speakers are the sponsor's responsibility to determine, and the session can be used as a promotional session and/or an educational session.
- The topic and speakers must be preapproved by All Rise.
- Your sessions will be included in the conference program and on the conference app.
- Session topics, speakers, description, and objectives must be submitted by **date TBD through this link**.
- Handouts/PPTs must be **emailed to conferencespeakers@allrise.org by April 13, 2025**.
- Sponsors will work with All Rise to determine date and time of your session(s). In some instances, All Rise may need to decide when your session takes place.
- Your speakers must get registered at the speaker rate of \$495; there is a specific registration link for speakers that will be sent to you. Please ensure your speakers are registered.

Guaranteed housing in the All Rise block (platinum and gold sponsors):

- Platinum sponsors receive 10 guaranteed rooms, and gold sponsors receive 8 guaranteed room in the All Rise room block.

Lead retrieval (all companies can access; platinum, gold, and silver sponsors get complimentary):

- Platinum, gold, and silver sponsors will be provided with 2 licensed lead retrievals at no extra cost.
- All other companies can purchase lead retrieval through our mobile app vendor, Bravura. There is no deadline to purchase lead retrieval.
- More details forthcoming.

Conference bag insert (platinum and gold sponsors):

- This is your chance to advertise your produce or services through a printed document or provide a tchotchke for attendees that will be inserted into the conference tote bag.
- Item must be preapproved by All Rise; submit file for approval by **March 8, 2025**.
- Cost of printing/production is the sponsor's responsibility.



- Sponsor can print/produce and mail to [location provided by All Rise] by **April 6, 2025**.
- Optionally, All Rise's printer can print out documents at sponsor's expense.

Mobile app push notification during RISE25 (platinum and gold sponsors) – submit by April 25, 2025

- Platinum sponsors get 2 push notifications; gold sponsors get 1 push notification.
- Use this opportunity to promote your booth, speaking session, product or service.
- Push notification guidelines:
 - Create a subject – 100 character limit (suggested to keep the subject within 10 words).
 - Create a message – 4000 character limit. Note: The push notification on the app will display the subject and part of the message.
 - Optionally, you can enter a website/URL and a display text for the URL. Example: if the Display text is 'Tap here for Google' and the Link is 'www.google.com' then the Announcement message will be displayed with 'Tap here for Google.'
 - Send your requested date/time you would like your push notification to be sent out during the conference. We will try our best to get it sent out during that time, but it will also need to be worked into the All Rise notification schedule.

60-second video (platinum sponsors) – submit by March 28, 2025 for approval

- Your marketing video will be shown prior to the opening ceremony or other general session
- It must not exceed 60 seconds and must be pre-approved by All Rise

Webinar or on-site lunch hour event (platinum sponsors) – decide by February 28, 2025

- Webinar – Can be held before or after the conference. All Rise will need your topic, description, objectives and speaker information. All Rise will send out a blast to the treatment court field with a registration link to the webinar. [Click here for instructions.](#)
- On-site Lunch Hour Event – This can be considered a focus group or lunch and learn. It is your time to present your own material to your chosen attendees. You are responsible for the topic, speakers/moderators, invitation, managing the RSVPs, catering (recommended), and any AV needs. All Rise will provide the space on-site. [Click here for more details.](#)

Rotating banner on RISE mobile app (platinum sponsors) – submit by March 28, 2025

- This can be your logo or a static ad and is linked to your website. Banners appear at the bottom of the app. Multiple sponsor banners will switch dynamically every 10 seconds.
- File sizes required (all dimensions in pixels): 640x80, 960x80, 1242x120, 2208x120, 2048x107, 2732x107

Additional Information:

Headquarters Hotel:

RISE25 has contracted with the Gaylord Palms Resort & Convention Center, 6000 W Osceola Pkwy, Kissimmee, FL 34746. Housing for RISE25 will open in January 2025. It is highly recommended that you book your lodging as soon as it opens, as it sells out fast. We have also contracted with several other hotels in the Kissimmee area.



Main Vendors/Contacts:

All Rise/RISE25 Show Management: Kristen Deutsch, kdeutsch@allrise.org, 202-510-2978

Alliance Nationwide Exposition (general service contractor): exhibitorassistance@alliance-exposition.com

Stova (app and lead retrieval)

Internet for exhibitors: TBD

Electricity for exhibitors: TBD

Catering: TBD

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