



Exhibitor/Sponsorship Prospectus

Join us for RISE26, All Rise's annual training conference, and be part of the world's largest event on treatment courts and justice reform. 7,500 attendees expected! RISE26 will be held at the Gaylord Opryland Resort & Convention Center, 2800 Opryland Dr, Nashville, TN 37214. **The booth reservation portal is forthcoming. All companies must purchase or provide carpet for their booth.**

RISE26 Benefits*	Platinum \$45,000 Limited	Gold \$30,000 Limited	Silver \$15,000 Limited	Bronze \$7,000 Limited	Exhibitor Rates Vary
60-second video commercial shown at multiple general sessions	✓				
Webinar	✓				
Banner on mobile app	✓				
NEW Sponsor a coffee break with your branding	✓				
Tote bag insert	✓	✓			
Mobile app push notification	2	1			
NEW Private meeting room for the duration of the conference (sponsor covers operating costs)	✓	✓			
Guaranteed All Rise room block	10	8	6		
NEW One promotional email to all attendees	✓	✓	✓		
Complimentary lead retrieval for two people	✓	✓	✓		
NEW 30-minute RISE Spotlight Stage Demonstration**	2	2	1	10% discount	
Pre-or-post-conference attendee list	✓	✓	✓	✓	
Logo placement on website and signage	✓	✓	✓	✓	
Exhibit booth sizing and placement	Island or 30'x10' premier placement	20' x 10' premier placement	10'x10' premier placement	10' x 10' premier placement	10' x 10'
Complimentary RISE26 registrations	10	8	6	4	2
Company listing in mobile app, website, and signage	✓	✓	✓	✓	✓

*Benefits subject to change



RISE26 Sponsorship Opportunities		
Sponsorship Packages (see previous page)		
Platinum	\$45,000	Limited availability
Gold	\$30,000	Limited availability
Silver	\$15,000	Limited availability
Bronze	\$7,000	Limited availability
Giveaways		
Conference Lanyards	\$12,000	1 available
Tote Bags	\$20,000	1 available
Water Bottles	\$4,000 + sponsor's cost of production	1 available
Training		
NEW RISE Spotlight Stage – 30-minute demonstration**	\$5,000 <i>Bronze, tote bag and lanyard sponsors get 10% off</i>	11 available
NEW RISE Spotlight Stage – 15-minute demonstration**	\$3,000 <i>Bronze, tote bag and lanyard sponsors get 10% off</i>	12 available
Lunch & Learn/Focus Group event – 90 minutes	\$5,000	Limited availability
Print & Digital Advertising		
RISE Mobile App – sponsor banner linked to company website	\$4,500	1 available
Mobile App Push Notification	\$1,000	3 available
Tote Bag Insert	\$3,000 + sponsor's cost of production	Limited availability
Branding, Expo Hall & Registration		
NEW Sponsor RISE26 Wi-Fi for all attendees	Cost depends on number of sponsors	Unlimited
NEW RISE Hub Shared Sponsor***	\$12,000	2 available
NEW RISE Hub Exclusive Sponsor***	\$25,000	1 available
Registration Kiosk & Ribbons	\$3,000	Limited availability
Charging Station	\$2,500	2 available
Logo floor cling in front of booth or on high boys	\$500	Unlimited

All companies must purchase or provide carpet for their booth.

Please contact All Rise director of membership and outreach, Kristen Deutsch, at kdeutsch@allrise.org or 202.510.2978 for more information.
<https://allriseconference.org/sponsor-exhibit/>



The link to reserve exhibit booths is forthcoming!

10' x 10' Booth Rates	Early Bird <i>Before 3/5/26</i>	Standard <i>After 3/5/26</i>
Standard in-line <i>for profit</i>	\$2,800	\$3,100
Standard in-line <i>nonprofit</i>	\$1,725	\$2,025
For corner booths add:	+\$250	+\$250
All companies must purchase or provide carpet for their booth.		

As an exhibitor you receive:

- Two conference registrants for each 10' x 10' booth space (sponsors receive additional complimentary registrants)
- Company listing in the RISE Mobile App
- Pipe and drape with an 8' high back wall and 3' high side rails
- 6' skirted table, two chairs and a wastebasket
- Identification sign with your company name
- Daily aisle maintenance

NOTE: CARPET IS MANDATORY FOR COMPANIES EXHIBITING IN THE EXPO HALL AND WILL COST IN THE RANGE OF \$500 - \$900 PER 10' X 10' BOOTH.

Tentative RISE26 Exhibitor Schedule

Sunday, July 19, 2026

10:00 a.m. – 5:00 p.m. Exhibitor move-in and registration

Monday, July 20, 2026

7:00 a.m. – 3:00 p.m. Exhibits open

7:00 a.m. – 10:30 a.m. Coffee/refreshments in expo hall

12:15 p.m. – 2:00 p.m. Lunch concessions and seating in the expo hall

Tuesday, July 21, 2026

7:00 a.m. – 3:00 p.m. Exhibits open

7:00 a.m. – 10:30 a.m. Coffee/refreshments in expo hall

11:00 a.m. – 3:00 p.m. Lunch concessions and seating in the expo hall

Wednesday, July 22, 2026

7:00 a.m. – 11:30 a.m. Exhibits open; cannot dismantle before 11:30 a.m.

7:00 a.m. – 10:30 a.m. Coffee/refreshments in expo hall

Thursday, July 23, 2026

Conference ends by 1:00 p.m.



Exciting New Sponsorship Opportunities

****RISE Spotlights: Solutions in Action**

New for RISE26, the Ryman Expo Hall will feature 15- and 30-minute live demonstrations from exhibitors on the RISE Spotlight Stage. These sessions give companies the chance to showcase their solutions in action, with seating for up to 60 attendees and full AV support provided. A scheduled lineup will run throughout the expo, creating a dedicated space for innovation, conversation, and practical takeaways that attendees can bring back to their communities.

The RISE Spotlight Stage is included in the Platinum (limit 2), Gold (limit 2), and Silver (limit 1) sponsorship packages. These sponsors will get first priority with time selection. Bronze, tote bag, and lanyard sponsors receive a 10% discount.

RISE Spotlight Demonstration Regulations

All Rise will have standard AV and room setup, which will be shared with the sponsor. Any additional AV or room setup requests need to be submitted by **May 22, 2026**, and those costs are the responsibility of the sponsor. Any changes after that date or on-site will incur additional labor charges that are the responsibility of the sponsor. RISE Spotlight Demonstrations will be listed in the mobile app and on the conference website and will have visible signage outside the room. All Rise reserves the right to deny a RISE Spotlight Demonstration if it is determined not to be aligned with its vision, mission, and strategic goals. RISE Spotlight Demonstrations are not part of the RISE26 educational programming. The sponsor is responsible for additional advertising for their demonstration. All graphic materials must be approved by show management no later than **May 22, 2026**, to meet production and printing deadlines. All Rise is not responsible for the attendance the demonstration receives.

*****RISE Hub — Shared Sponsorship**

\$12,000 (limit 2): Create a memorable space for connection and collaboration at the heart of RISE26. The RISE Hub offers a comfortable lounge environment where attendees can relax, recharge devices, and network between sessions. Your brand defines this high-traffic area—providing continuous visibility and engagement throughout the event. RISE Hub shared sponsorship includes:

- Shared branding throughout the hub (co-branded signage, tabletops, and digital displays where available)
- Recognition as a RISE Hub Sponsor in the conference app, website, and signage
- Option to provide branded items (pillows, water bottles, coffee cups, etc.)
- Opportunity to display promotional materials at a designated table within the space
- Opportunity to host informal “Meet the Expert” or networking sessions in the space (subject to availability)

*****RISE Hub — Premium Sponsorship**

\$25,000 (limit 1): Make your brand synonymous with connection at RISE26. As the exclusive sponsor of the RISE Hub, your company will own the central attendee experience space—where conversation



and community come together. This vibrant, high-traffic space will be the go-to spot for attendees to relax, recharge, and network. RISE Hub premium sponsorship includes:

- Premium branding and naming rights: *The RISE Hub, presented by [Sponsor Name]*
- Custom lounge design integration featuring your brand colors and signage
- Dedicated space for demos, meetups, or hosted hospitality (subject to approval)
- Recognition as the RISE Hub Exclusive Sponsor on the website, app, and signage
- Opportunity to provide branded hospitality items such as coffee, snacks, or bottled beverages
- One (1) dedicated social media post promoting your sponsorship prior to the event