RISE 27

July 19-22, 2027 • National Harbor, MD

Gaylord National Resort & Convention Center





EXHIBITOR & SPONSORSHIP *Prospectus*

allriseconference.org

Put your organization in front of 7,500+ professionals shaping the future of justice innovation.

RISE 27

July 19-22, 2027 • National Harbor, MD

RISE brings together justice and treatment leaders including: professionals working in all treatment court models, judges, attorneys, behavioral health providers, law enforcement, community supervision professionals, state and federal leaders, and other decision-makers from across the country.

- 7,500+ Expected Attendees
- 53 U.S. Jurisdictions
- 90+ Exhibitors
- 200+ Training Sessions

Partner WITH RISE

REACH the world's largest gathering focused on justice innovation for people impacted by substance use and mental health disorders.

CONNECT with practitioners, leaders, and decision-makers from across the country.

CHOOSE visibility before, during, and after the conference—not simply a booth on the Expo Hall floor.

READY TO BUILD YOUR RISE27 PRESENCE?

Explore package benefits and customizable opportunities on the following pages



Choose Your Level
SPONSORSHIP PACKAGE COMPARISON

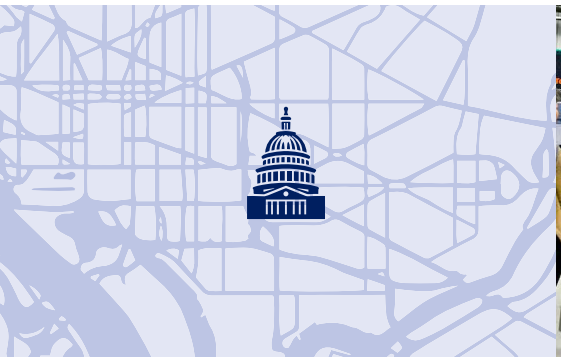
See exactly how visibility, engagement, booth presence, and registrations build from Bronze through Platinum.

SPONSORSHIP *Levels*

PLATINUM $45,000	GOLD $30,000	SILVER $15,000	BRONZE $7,000
Maximum year-round + on-site visibility	High-impact attendee engagement	Enhanced conference presence	Expanded visibility beyond your booth

Benefit	Platinum	Gold	Silver	Bronze	Exhibitor
60-second general-session video	✓				
Webinar	✓				
Mobile app banner	✓				
Sponsored coffee break	✓				
App push notifications	3	2	1		
Private meeting room	✓	✓			
Reserved hotel rooms in the All Rise room block	10	8	6		
Promotional attendee email	✓	✓	✓		
Lead retrieval licenses	2	2	2		
Spotlight Stage demonstrations	2	2	1		
Pre- or post-conference attendee list	✓	✓	✓	✓	
Logo: website + signage	✓	✓	✓	✓	
Booth size & placement	Island or 30′ × 10′ premier	20′ × 10′ premier	10′ × 10′ premier	10′ × 10′ premier	10′ × 10′ standard
Complimentary registrations	10	8	6	4	2
Company listing in mobile app	✓	✓	✓	✓	✓

**Benefits subject to change. Sponsorship availability is limited. Sponsor booths include the standard furnishings and services listed on page 4.*





Build Your Presence
À LA CARTE OPPORTUNITIES

Add targeted visibility, attendee engagement, or on-site activation to your RISE27 plan.

GIVEAWAYS

Opportunity	Investment	Availability
Conference lanyards	$12,000 exclusive / $7,000 shared	SOLD OUT
Tote bags	$20,000	SOLD OUT
Water bottles	$4,000 + production	1 available

TRAINING & ENGAGEMENT

Opportunity	Investment	Availability
Lunch & Learn / focus group — 90 minutes	$5,000	Limited

PRINT & DIGITAL

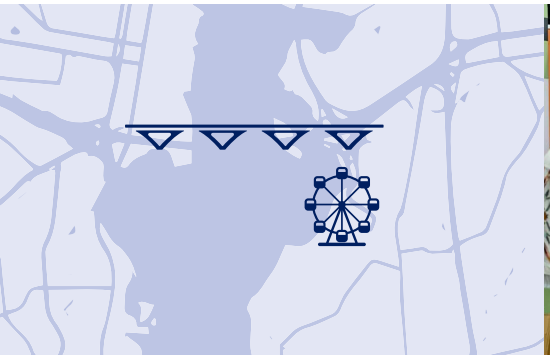
Opportunity	Investment	Availability
Mobile app banner linked to sponsor website	$4,500	1 available
Mobile app push notification	$1,000	3 available

BRANDING, EXPO HALL & REGISTRATION

Opportunity	Investment	Availability
RISE Lounge	$15,000	2 available
RISE27 Wi-Fi	$12,000 exclusive / $7,000 shared	2 sponsors max
Registration kiosk	$3,000	Limited
Charging station	$2,500	2 available
Logo floor cling in front of booth	$500	Unlimited

FEATURED EXPO HALL ACTIVATIONS

Opportunity	Investment	Availability
RISE & Refresh Mocktail Bar	$20,000	1 available
RISE Peer Exchange	$15,000	1 available
RISE Across America + Why We RISE	$15,000	1 available
RISE27 Live Canvas	$15,000	1 available
RISE Book Exchange	$7,500	1 available







High-Impact Sponsorships
FEATURED OPPORTUNITIES

Create repeated, memorable contact with attendees throughout the RISE27 experience.

RISE Spotlight Stage: Solutions in Action

Back by popular demand for RISE27, the Expo Hall will feature 15- and 30-minute live demonstrations from exhibitors. Showcase your solution in action through a scheduled session designed for practical takeaways and direct attendee engagement.



- ✔ 15 or 30 minutes
- ✔ Up to 60 attendees
- ✔ Full AV included
- ✔ Included in the conference app agenda

Included: Platinum (2), Gold (2), Silver (1).



RISE Lounge

$15,000 • LIMIT 2

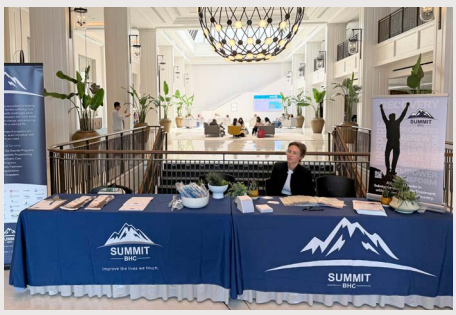
Own one of RISE27's primary spaces for connection, conversation, and recharge. The lounge gives attendees a comfortable place to relax, charge devices, and network between sessions—keeping sponsor brands visible throughout the event.

One lounge location will be inside the expo hall; the other will be in a prime RISE27 training session location.

- ✔ Co-branded signage, tabletops, and digital displays where available
- ✔ Recognition in the conference app, website, and on-site signage
- ✔ Option to provide branded items such as pillows, bottles, or cups
- ✔ Designated table for promotional materials
- ✔ Option to host informal "Meet the Expert" or networking sessions, subject to availability







RISE Wi-Fi Sponsorship

$12,000 EXCLUSIVE
$7,000 EACH SHARED
(2 COMPANIES MAX)

Attendees connect throughout the conference to use the app, download materials, and stay in touch. Wi-Fi sponsorship puts your brand at the start of that repeated digital experience.

- ✔ Splash / landing page viewed by users at login
- ✔ Recognition in the mobile app
- ✔ On-site signage identifying the Wi-Fi sponsor



High-Impact Sponsorships
EXPO HALL ACTIVATIONS

Turn the Expo Hall into a destination with interactive experiences designed to create memorable attendee engagement and sustained sponsor visibility. Create useful, memorable moments that draw attendees throughout the Expo Hall and connect sponsor brands with the RISE27 experience.

RISE & Refresh Mocktail Bar

$20,000 ▪ EXCLUSIVE

Create a lively Expo Hall destination with a professionally presented zero-proof bar serving three to four specialty mocktails during designated hours. One signature drink can be co-named with the sponsor, subject to All Rise approval.

- ✔ Sponsor recognition on bar signage, menus, and napkins or cups where available
- ✔ One co-named signature mocktail, subject to approval
- ✔ Recognition in the conference app and on-site promotion of scheduled bar hours

RISE Peer Exchange

$15,000 ▪ EXCLUSIVE

Turn shared challenges into meaningful conversations. The RISE Peer Exchange brings attendees together for informal, small-group discussions focused on treatment court challenges, innovative ideas, and promising practices. Hosted by fellow attendees or All Rise staff, these scheduled conversations create opportunities to exchange experiences, explore solutions, and build connections with peers from across the country.

- ✔ Exclusive sponsor recognition through signage in the designated Peer Exchange area
- ✔ Sponsor recognition in the conference app and related Peer Exchange promotions
- ✔ Branding on table signage featuring discussion topics and scheduled sessions

The RISE27 Live Canvas

$15,000 ▪ EXCLUSIVE

Watch RISE27 take shape in real time. A professional artist creates an original conference piece during Expo Hall hours, incorporating attendee-submitted words, ideas, or themes connected to the RISE community.

- ✔ Sponsor recognition at the live-art installation and in related conference promotion
- ✔ Attendee participation opportunities built into the creative process
- ✔ Finished artwork may be displayed by All Rise, donated, or otherwise used following the conference

RISE Across America + Why We RISE

$15,000 ▪ EXCLUSIVE

A large interactive installation celebrates the national RISE community. Attendees identify their court or jurisdiction on a U.S. map and add a short response to a prompt such as "Why do you RISE?" The installation grows throughout the conference and becomes a natural photo and conversation point.

- ✔ Sponsor recognition incorporated tastefully into the installation and surrounding signage
- ✔ Potential inclusion of attendee responses in RISE social or post-conference content
- ✔ Recognition in the conference app and on-site materials promoting the activation

The RISE Book Exchange

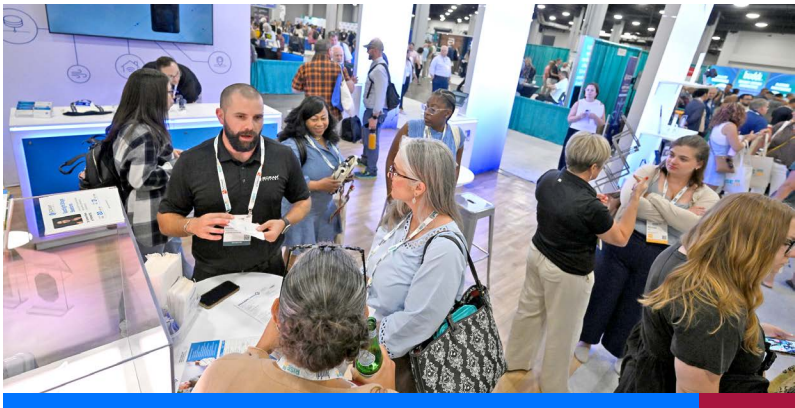
$7,500 ▪ EXCLUSIVE

Bring one. Take one. Pass it on. This welcoming Expo Hall book exchange invites attendees to browse, share, and discover titles spanning leadership, recovery, justice, treatment, personal growth, and just-for-fun reading.

- ✔ Sponsor may help seed the exchange with an All Rise-approved selection of books
- ✔ Branding on exchange signage and approved bookmarks or bookplates
- ✔ Remaining books may be donated after RISE27

ACTIVATION NOTES

Sponsorship investment includes the standard activation elements described. Sponsor-requested custom branding, enhancements, giveaways, or additional food and beverage are subject to All Rise approval and may be at the sponsor's expense. Activation details are subject to final vendor, venue, and production availability.



Meet Attendees Where They Gather

EXHIBIT AT RISE27

The Expo Hall is designed as a central attendee destination, with morning coffee, lunch concessions, and seating located in the hall to support consistent traffic throughout the conference.

The booth sales portal will open late 2026

10′ × 10′ Booth Rates	Early Bird Before 2/25/27	Standard After 2/25/27
Standard in-line — for profit	$2,800	$3,100
Standard in-line — nonprofit	$1,725	$2,025
Corner booth premium	+$250	+$250

WHAT YOUR BOOTH INCLUDES

- ✔ Two conference registrations per 10′ × 10′ booth (sponsors receive additional registrations)
- ✔ Company listing in the RISE mobile app
- ✔ Pipe and drape: 8′ back wall and 3′ side rails
- ✔ 6′ skirted table, two chairs, and wastebasket
- ✔ Company identification sign
- ✔ Daily aisle maintenance

PLEASE NOTE
Carpet is required for all Expo Hall booths and is not included in the booth fee. Exhibitors may provide their own carpet or order through the official show contractor. Estimated cost: $500–$900 per 10′ × 10′ booth.



TENTATIVE EXHIBITOR SCHEDULE

SUN • JUL 18	**10:00 a.m.–5:00 p.m.**	Move-in + exhibitor registration
MON • JUL 19	**7:00 a.m.–3:00 p.m.**	Exhibits open
	7:00–9:00 a.m.	Coffee + refreshments in Expo Hall
	11:00 a.m.–2:00 p.m.	Lunch concessions + seating in Expo Hall
TUE • JUL 20	**7:00 a.m.–3:00 p.m.**	Exhibits open
	7:00–9:00 a.m.	Coffee + refreshments in Expo Hall
	11:00 a.m.–2:00 p.m.	Lunch concessions + seating in Expo Hall
WED • JUL 21	**7:00 a.m.–2:00 p.m.**	Exhibits open; no dismantling before 2:00 p.m.
	7:00–9:00 a.m.	Coffee + refreshments in Expo Hall
	11:00 a.m.–2:00 p.m.	Lunch concessions + seating in Expo Hall
THU • JUL 22	**By 1:00 p.m.**	Conference concludes

THE AUDIENCE IS THE *Opportunity*

RISE 27

RISE26 AUDIENCE SNAPSHOT









All 50 states
Plus 2 Territories, DC, and 6 Additional Countries

3,214
First-time Attendees

1,757
Judges and Attorneys

1,503
Coordinators and Case Managers

7,500
Total Attendees

Why ORGANIZATIONS CHOOSE RISE

REACH a large, highly concentrated national audience of decision makers and industry leaders.

CHOOSE from year-round visibility, direct attendee engagement, on-site branding, and programmed demonstrations.

BUILD a package around your goals—from broad brand awareness to qualified conversations and product education.

READY TO BUILD YOUR RISE27 PRESENCE?

Let's create a sponsorship or exhibit plan that puts your organization in front of the right RISE27 audience.

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LEARN MORE
allriseconference.org/sponsor-exhibit/
[RESERVATION LINK FORTHCOMING]